

SPONSORSHIP LEVELS & INCENTIVES: DIAMOND LEVEL**\$20,000****(1 AVAILABLE)****Public Education Opportunities**

Column inside four quarterly editions of indigoLife™ Magazine

Profile in Special Edition of indigoLife™ Magazine

Speaking Opportunities

Facilitation of workshop session at event

Keynote address at Gala

Greetings at Thursday morning opening & evening Social

Advertisement & Marketing

Premier advertisement on Back Cover of Special Edition of indigoLife™ Magazine

Prominent display of your company logo on our Step & Repeat banner

Color sign displayed at one tee box of indigoLife™ Golf Classic

Promo Station for promotional materials & signage at day and night time events

Company literature distribution inside all event bags

Acknowledgement

Company logo placement on website, posters, flyers and all other marketing material as “Headline Sponsor for indigoLife™ Women’s Empowerment & Cultural Expo”

Recognition on printed Conference materials

Recognition during all pre-event interviews (television and radio) and social media campaigns

Highlight in post-event recap, including video, newsletter, press release, and social media marketing campaigns

Red Carpet introduction at our Saturday evening Gala

Personal ‘Thank You’ letter

Complimentary Tickets

Three golf team entries with one gift bag per player at indigoLife™ Golf Classic

Ten tickets (Thursday evening Social)

Ten tickets (Friday evening Festival)

Tickets (VIP seating for two (2) Tables of eight (8) at Saturday evening Gala]

Attendees information

Shared contact information of all women attendees

Future Event Participation

First right of refusal

SPONSORSHIP LEVELS & INCENTIVES: PLATINUM LEVEL

\$15,000

(1 AVAILABLE)

Public Education Opportunities

Travel column in indigoLife™ Magazine

Speaking Opportunities

Greetings at Thursday morning opening

Facilitation of workshop session at event

Advertisement & Marketing

Half page advertisement on inside cover of Special Edition of indigoLife™ Magazine

Prominent display of your company logo on our Step & Repeat banner

Color sign displayed at one tee box at indigoLife™ Golf Classic

Promo Station with signage and distribution of promotional materials throughout entire event

Acknowledgement

Highlight in post-event recap, including video, newsletter, press release, and social media marketing campaigns

Recognition on printed Conference materials

Recognition during all media advertisement and interviews

Red Carpet introduction at our Saturday evening Gala

Personal 'Thank you' letter

Complimentary Tickets

Two golf team entries with one gift per player

Three tickets (Thursday evening Social)

Ten tickets (Friday evening Festival)

Tickets (VIP seating for Table of 8 at Saturday evening Gala]

Future Event Participation

First right of refusal for Platinum Level Sponsorship

SPONSORSHIP LEVEL & INCENTIVE: GOLD

\$8000

(4 AVAILABLE)

Advertisement & Marketing

¼ page advertisement inside Special Edition of indigoLife™ Magazine
Prominent display of your company logo on our Step & Repeat banner
Color sign displayed at one tee box of indigoLife™ Golf Classic
Promo Station for promotional materials & signage at day and night time events
Company literature distribution inside all event bags

Acknowledgement

Company logo placement on website, posters, flyers and all other marketing material as “Headline Sponsor for indigoLife™ Women’s Empowerment & Cultural Expo”
Recognition on printed Conference materials
Public name recognition at each of the major events over the weekend
Recognition during all pre-event interviews (television and radio) and social media campaigns
Highlight in post-event recap, including video, newsletter, press release, and social media marketing campaigns
Red Carpet introduction at our Saturday evening Gala
Personal ‘Thank You’ letter

Complimentary Tickets

Two golf team entries with one gift bag per player at indigoLife™ Golf Classic
Five (5) tickets (Thursday evening Social)
Five tickets (Friday evening Festival)
Tickets (VIP seating for one (1) Table of eight (8) at Saturday evening Gala]

Future Event Participation

First right of refusal

SPONSORSHIP LEVEL & INCENTIVE: SILVER SPONSOR **\$5,000** **(4 AVAILABLE)**

Advertisement & Marketing

¼ page advertisement inside Special Edition of indigoLife™ Magazine
Color sign displayed at one tee box of indigoLife™ Golf Classic
Promo Station for promotional materials & signage at day and night time events
Company literature distribution inside all event bags

Acknowledgement

Company logo placement on marketing material Recognition on printed Conference materials
Public name recognition at each of the major events over the weekend
Highlight in post-event recap, including video, newsletter, press release, and social media marketing campaigns
Red Carpet introduction at our Saturday evening Gala
Personal ‘Thank You’ letter

Complimentary Tickets

One golf team entry with one gift bag per player at indigoLife™ Golf Classic
Four (4) Tickets (Friday evening Festival)
Tickets (VIP seating for one (1) Table of eight (8) at Saturday evening Gala]

SPONSORSHIP LEVEL & INCENTIVE: BRONZE SPONSOR **\$4,000—\$3,000** **(4 Available)**

Advertisement & Marketing

¼ page advertisement inside Special Edition of indigoLife™ Magazine
Promo Station for promotional materials & signage at day and night time events
Company literature distribution inside all event bags

Acknowledgement

Name Recognition on printed Conference materials and post-event recap
Public name recognition at each of the major events over the weekend
Personal ‘Thank You’ letter

Complimentary Tickets

One golf team entry with one gift bag per player at indigoLife™ Golf Classic
Four tickets (Friday evening Festival)
Eight Tickets for Saturday evening Gala]

SPONSORSHIP LEVEL & INCENTIVES:	INDIGOLIFE FRIENDS**	\$2500 — \$1000
Stage / Entertainment Sponsor		
Friday	\$1500	
Saturday	\$2500	
Dining Sponsors		
Breakfast (3 Sponsors Available)		
Individual	\$ 350/day	
Official Breakfast Sponsor	\$1250	
Lunch (3 Sponsors Available)		
Individual	\$ 750 / day	
Official Lunch Sponsor	\$2500	
Dinner (3 Sponsors Available)		
Thursday Reception	\$1250	
Friday	\$1500	
Gala Dinner	\$2000	
Official Dining Sponsor	\$6500 (See Gold Level Sponsorship for Incentives)	
Flights & Ground Transportation	\$3500 (See Bronze Level Sponsorship for Incentives)	
Lodging Sponsor		
Hotel	\$3850 (See Bronze Level Sponsorship for Incentives)	
Volunteer/Staff	\$1500	
Sponsor	\$1500	
Bag Branding	\$1000	
Swag bag		
Product/Services	\$ 150	
Business Card	\$ 25	

**indigoLife Friends will receive the Acknowledgements & Complimentary Tickets incentives shown at Bronze Level.